

SANJAY VERMA

Senior Web & UI/UX Designer | Design Team Lead

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Professional Summary

Senior UI/UX Designer with 5+ years of experience designing enterprise websites, SaaS platforms, and scalable web solutions. Strong focus on user-centered UI/UX design, responsive interfaces, and design systems using Figma. Currently working in a senior role involving end-to-end UI/UX ownership, design reviews, team mentoring, and close collaboration with developers and stakeholders to align design decisions with business goals. Possess strong design-to-development handoff experience, including translating Figma designs into implementation-ready layouts and building WordPress and Shopify websites with a focus on usability, performance, and scalability.

Professional Experience

Battersea Web Expert – Senior UI/UX Designer (Apr 2022 – Present)

- Led UI/UX design for enterprise websites and scalable web platforms.
- Managed and mentored 8–10 designers, conducted design reviews, and ensured consistent design quality.
- Owned end-to-end UI/UX workflows from requirement understanding to final delivery.
- Coordinated project workflows, task allocation, and timelines across multiple projects.
- Collaborated with developers and stakeholders to align design with business and usability goals
- Created responsive UI systems using Figma and design system principles.
- Supported development teams during design-to-development handoff.
- Designed and built WordPress and Shopify websites with a strong focus on usability and performance.

Make My Designs – Web Designer | UI/UX Designer (Aug 2019 – Mar 2022)

- Designed website layouts and UI elements with a focus on visual hierarchy and usability
- Converted PSD designs into responsive HTML using Bootstrap and custom CSS.
- Developed WordPress and Shopify websites tailored to client requirements
- Conducted website research before each project to ensure design relevance and usability.

Fifty6 Digital – Web Designer (May 2019 – Aug 2022)

- Uploaded products and managed content updates on websites
- Designed static web pages and worked on template-based website projects

Core Skills

- UI/UX Design, User Experience Design, User Interface Design
- Design Systems, Information Architecture, Responsive & Mobile-First Design
- Figma, Adobe Photoshop
- Design to Development Handoff, HTML & CSS (Implementation Knowledge), Tailwind CSS, Bootstrap
- WordPress, Shopify
- Design Team Mentoring, Task Planning, Cross-Functional Collaboration

Education & Certifications

- UX/UI Designer Career Path – Uxcel (2024)
- Web Design & Animation for Interactive Media – Delhi University (2018)
- Bachelor of Commerce (B.Com) – Delhi University (2020)